



Education

About Me

I'm an experienced Graphic/Web/Multimedia (UX/UI) Designer with a passion for usability, advertising and product design.

I'm hands on - and enjoy working in agile teams, closely with developers and designers, with a strong belief in collaboration and fun being the key to great design.

As a keen observer, with great attention to detail, I'm able to go above and beyond for my clients.

In my spare time, I teach Zumba and enjoy life with my family and friends.

YOOBEE School of Design NZ 2011

HTML / CSS Styles - (level 2)

Perera Design University 1998 - 2001

Bachelor of Design
(Visual Communication Design)

Caracas Design University 1995 - 1998

Bachelor in Interior Design

NetValue Ltd | netvalue.nz 2013-Present

Developing visual identities for the company and our clients, graphic interfaces for web, UX UI, App designs, and much more.

TXT2GET Ltd | txt2get.co.nz 2009 - 2012

Responsible of maintaining the required standards for various types of projects. Developing visual identities for the company, graphic interfaces for web, mobile and multimedia web designs, presentations and prints.

Brownpaperbag | brownpaperbag.co.nz 2009 - 2010

Developing visual identities, graphic interfaces for web presentations and various prints.

Spitfire | spitfire.co.nz 2009 - 2010

Responsible of maintaining the required standards for various types of projects. Creating brand communication materials on online and offline mediums, microsites and online visual experiences, illustrations and other types of collateral materials.



Maria Rotella

GRAPHIC / WEB(UX/UI)
DESIGNER

Skills

Adobe Creative Cloud

HTML/CSS

Graphic Design

Social Media

Web Design

Advertising

Video Editing

SEO



Contact

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+64 21 1207043

WWW.MARIJOING.COM

Raglan NZ

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Experience

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Choroni Deisgn | choroni-design.co.nz
2010 - present | CEO

Developing visual identities, Graphic interfaces for web, UX UI, App designs, Product design. Brand Guidelines, seo, social media, marketing strategies, and much more.

Web work

Mexican Treasures | mexican-treasures.com
web design / Shopify

Clearwater Quays | cqa.co.nz
web design / Wordpress

Natural Performance | naturalperformance.co.nz
web design / wordpress

Salsa Brava | www.salsabrava.co.nz
web design / Shopify

NP Residences | northpointraglan.co.nz
web design / wordpress

Raglan Cruisers | raglancruisers.co.nz
web design / Shopify

Raglan Tattoo | raglantattoo.co.nz
web design / html

Whalebay Surf | whalebaysurf.co.nz
web design / wordpress

Whalebay Fitness | whalebayfitness.com
web design / html

Personal Qualities

Friendly, inquisitive, hardworking, funny, eager and passionate. I'm in excellent health and a non-smoker.

Hobbies and Interests

All facets of design, art, photography, fashion, apple products, technology, music, movies, dancing and fun outdoor activities.

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